

DAYTONA BEACH



INTERNATIONAL AIRPORT

Daytona Beach International Airport
Disadvantaged Business Enterprise (DBE)
Goals & Methodology FY 2022-2024

49 CODE OF FEDERAL REGULATIONS (CFR) PART 26



Volusia County
FLORIDA

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BACKGROUND

Daytona Beach International Airport (DAB) is a primary non-hub airport (IATA: DAB, ICAO: KDAB) located in Daytona Beach, in the County of Volusia, Florida, adjacent to the Daytona International Speedway. The airport was established in the 1930's with the aim of serving commercial airline traffic until World War II. It was transferred from the City of Daytona Beach to the U.S. Navy, which operated the airport as a Naval Air Station for pilot training throughout the duration of the war. In 1946, the City of Daytona Beach regained ownership of the airport. The County of Volusia acquired management and operations of the airport in 1969. The airport has three runways and a six-gate domestic terminal that was constructed in 1992. Currently, DAB has two commercial airlines operating from its main terminal. Since 1965, the airport has been home to Embry Riddle Aeronautical University (ERAU), which accounts for the majority of air traffic generated by the flight training activity. The airfield consists of: a main precision runway 7L-25R (10,500' X 150'), a non-precision crosswind runway 16-34 (6,001' X 150'); and a non-precision runway 7R-25L parallel (3,195' X 100'). The airport is served by a full-time (24/7) FAA-operated Air Traffic Control Tower (ATCT) which includes a Terminal Radar Approach Control (TRACON) facility.

DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM

DAB has developed and operates an airport Disadvantaged Business Enterprise program pursuant to [*Federal Regulation 49, Code of Federal Regulations \(CFR\) Part 26*](#). The procedures contained in the DBE program assure that all contracts and procurements will be administered without discrimination. As a primary airport, DAB is a recipient of federal airport funds authorized for airport development after January 1988 under *Title 49 of the United States Code*. As a condition to receive federal assistance, the County of Volusia has signed airport grant assurances that it will comply with *49 CFR Part 26*. The program is designed to ensure that there is no discrimination on the basis of race, color, sex, creed or national origin in the award and administration of federally-assisted contracts. The County of Volusia in coordination with the Daytona Beach International Airport will ensure that DBEs have an equal opportunity to compete for and participate in the performance of contracts and subcontracts awarded by the airport.

OVERALL DBE TRIENNIAL GOAL METHODOLOGY

Pursuant to 49 CFR Section §26.45, the Daytona Beach International Airport (DAB) plans to achieve an overall DBE goal for fiscal years 2022 - 2024 for the participation of DBEs in all budgeted contracts utilizing federal financial assistance. The overall goal has been set at **5.25%** utilizing the methodologies described in *49 CFR Part 26*. DAB's overall goal represents the availability of ready, willing and able DBE businesses that are capable of participating in the type of contract opportunities and is reflective of the amount of DBE participation expected, absent the effects of discrimination. DAB intends to meet this goal to the maximum extent feasible: 5.25% exclusively through race and gender-neutral measures, described further in the methodology. Race and gender-conscious may be considered during this goal period to meet any portion of this goal.

Goal Period: FY 2022-2024 (10/1/2021 through 9/30/2024)

UPDATE OF GOALS

To make the program as useful as possible to the public, DAB will update the amount, method, and/or breakout portions of this section of the program annually, or as required on a triennial basis. The following sections will be submitted to the FAA, as required for approval: the overall goal section; method used to establish overall goals; process; the race and gender-neutral and/or race and gender-conscious (contract goal) breakout.

AMOUNT OF GOAL

For the amount of anticipated federal financial assistance from the FAA (Federal Aviation Administration), DAB expects to receive \$15,854,902 in federally assisted contracts during the next three year period of which \$832,382 (5.25%) is estimated to be available to qualified DBEs.

Table 1 - FAA-Assisted Contract Amounts:

FISCAL YEAR 2022	\$564,902
FISCAL YEAR 2023	\$5,340,000
FISCAL YEAR 2024	\$9,950,000
TOTAL	\$15,854,902

Overall Three-Year Goal: 5.25%, to be accomplished through 0.0% Race-Gender Conscious and 5.25% Race-Gender Neutral.

Total dollar amount to be expended on DBEs: \$832,382

Table 2 - Projecting FAA-Assisted Contract Expenditures:

FISCAL YEAR 2022
1. Construction - ALS, Runway 7L-25R LED Edge Light Conversion - \$455,902
2. Design - Runway 25R RSA/ROFA - \$109,000
FISCAL YEAR 2023
3. Construction - Runway 25R RSA/ROFA - \$1,090,000
4. Design & Construction - Replace Airport Beacon Tower - \$300,000
5. Design & Construction - Stormwater TWY N West Pond Rehab - \$3,000,000
6. Design - Stormwater Pond Relocation - Runway 34 - \$950,000
FISCAL YEAR 2024
7. Construction - Stormwater Pond Relocation (Runway 34) - \$9,050,000
8. Design - Taxiway Whiskey Rehabilitation - \$900,000

ESTABLISHING A BASE FIGURE

Pursuant to 49 CFR Section §26.45, DAB develops a base figure to express the availability of DBEs as a percentage of all relevant firms in our market area. DAB follows the use of Step 1, utilizing the Florida Unified Certification Program (UCP) directories, the Florida DOT (FDOT) DBE directory, and the County of Volusia (DAB) vendor lists (compilation of prior vendor bid submissions 2017-2020), FAA dbConnect and the U.S. Census Bureau Database - 2019 County Business Pattern. From the combination of these sources, we determined the number of all ready, willing and able businesses available in our market area that perform work with the same North American Industry Classification Codes (NAICS).

[\[See Appendix A ~ Base Figure Worksheet on page 18\]](#)

ANALYZING AVAILABLE BUSINESSES IN MARKET AREA

We conducted a thorough analysis of the relevant markets in which DAB will solicit participation from contractors, subcontractors, manufacturers and suppliers for the fiscal years 2022-2024. This analysis includes a description of the geographical boundaries of solicitations, the relevant industry NAICS codes for the type of work to be contracted and any other indicators that DAB determines to be related to define the contract markets for this goal period.

STEP 1: GOAL METHODOLOGY - 49 CFR SECTION §26.45

Market Area Determination - Based on awarded contracts and companies that presented interest in doing business with DAB and the County of Volusia during the previous (4) fiscal years (2016-2020) as well as vendors listed under the relevant NAICS codes for planned projects. The following market area was determined for fiscal years 2019-2021:

Table 3 - Daytona Beach International Airport (DAB) Market Area

<i>COUNTIES</i>	<i>SPECIFIC AREAS</i>
ADJACENT	Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole and Sumter
VOLUSIA	Daytona Beach, Deltona, Ormond Beach, and Port Orange
DUVAL	Jacksonville, Florida
ORANGE	Orlando, Florida
SOURCES:	Volusia County (Prior Bid List) – FAA dbConnect

RELEVANT NAICS CODES

The possible contracting opportunities for this period are airport construction projects that involve civil engineering design and bid services, administrative and construction management, site preparation, survey (topographic), electrical, truck hauling, landscaping, testing laboratories, and all related site preparation.

A list of NAICS codes related to these projects is shown below:

Daytona Beach International (DAB)				
Airport Projects 2022-2024				
Project (1) - Design Runway 25R RSA/ROFA				FY 2022
<i>Trade Description</i>	<i>NAICS Codes</i>	<i>% of Project</i>	<i>Project Value</i>	<i>FAA Share (90%)</i>
Engineering	541330	65.00%	\$ 70,850.00	\$ 63,765.00
Surveying	541370	12.50%	\$ 13,625.00	\$ 12,262.50
Testing Laboratories	541380	12.50%	\$ 13,625.00	\$ 12,262.50
Environmental Consulting	541620	10.00%	\$ 10,900.00	\$ 9,810.00
Totals		100.00%	\$ 109,000.00	\$ 98,100.00
Project (2) Construction - ALS, Runway 7L-25R LED Edge Light Conversion				FY 2022
<i>Trade Description</i>	<i>NAICS Codes</i>	<i>% of Project</i>	<i>Project Value</i>	<i>FAA Share (90%)</i>
Admin/Construction Management	541611	7.50%	\$ 34,193.00	\$ 30,773.25
Electrical Contractors	238210	70.00%	\$ 319,130.00	\$ 287,217.00
Landscaping	561730	2.50%	\$ 11,398.00	\$ 10,257.75
Engineering	541330	17.50%	\$ 79,783.00	\$ 71,804.25
Testing Laboratories	541380	2.50%	\$ 11,398.00	\$ 10,257.75
Totals		100.00%	\$ 455,902.00	\$ 10,310.00
Project (3) Design/Construction - Stormwater TWY November West Pond Rehabilitation				FY 2023
<i>Trade Description</i>	<i>NAICS Codes</i>	<i>% of Project</i>	<i>Project Value</i>	<i>FAA Share (90%)</i>
Engineering	541330	20.00%	\$ 600,000.00	\$ 540,000.00
Environmental Consulting	541620	2.00%	\$ 60,000.00	\$ 54,000.00
Testing Laboratories	541380	2.00%	\$ 60,000.00	\$ 54,000.00
Surveying	541370	2.00%	\$ 60,000.00	\$ 54,000.00
Site Preparation Contractors	238910	40.00%	\$1,200,000.00	\$ 1,080,000.00
Truck Hauling	484220	25.00%	\$ 750,000.00	\$ 675,000.00
Admin/Construction Management	541611	3.50%	\$ 105,000.00	\$ 94,500.00
Landscaping	561730	5.50%	\$ 65,000.00	\$ 148,500.00
Totals		100.00%	\$ 3,000,000.00	\$ 2,700,000.00

Project (4) Design - Stormwater Pond Relocation - Runway 34					FY 2023
Trade Description	NAICS Codes	% of Project	Project Value	FAA Share (90%)	
Engineering	541330	80.00%	\$ 760,000.00	\$ 684,000.00	
Environmental Consulting	541620	10.00%	\$ 95,000.00	\$ 85,500.00	
Testing Laboratories	541380	5.00%	\$ 47,500.00	\$ 42,750.00	
Surveying	541370	5.00%	\$ 47,500.00	\$ 42,750.00	
Totals		100.00%	\$ 950,000.00	\$ 855,000.00	
Project (5) Design & Construction - Replace Airport Beacon Tower					FY 2023
Trade Description	NAICS Codes	% of Project	Project Value	FAA Share (90%)	
Engineering	541330	13.00%	\$ 39,000.00	\$ 35,100.00	
Testing Laboratories	541380	3.50%	\$ 10,500.00	\$ 9,450.00	
Surveying	541370	3.50%	\$ 10,500.00	\$ 9,450.00	
Site Preparation Contractors	238910	30.00%	\$ 90,000.00	\$ 81,000.00	
Electrical Contractors	238210	45.00%	\$ 135,000.00	\$ 121,500.00	
Admin/Construction Management	541611	3.50%	\$ 10,500.00	\$ 9,450.00	
Landscaping	561730	1.50%	\$ 4,500.00	\$ 4,050.00	
Totals		100.00%	\$ 300,000.00	\$ 270,000.00	
Project (6) Construction - Runway 25R RSA/ROFA					FY 2023
Trade Description	NAICS Codes	% of Project	Project Value	FAA Share (90%)	
Admin/Construction Management	541611	5.00%	\$ 54,500.00	\$ 49,050.00	
Engineering	541330	12.00%	\$ 130,800.00	\$ 117,720.00	
Site Preparation Contractors	238910	50.00%	\$ 545,000.00	\$ 490,500.00	
Truck Hauling	484220	20.00%	\$ 218,000.00	\$ 196,200.00	
Landscaping	561730	11.00%	\$ 119,900.00	\$ 107,910.00	
Testing Laboratories	541380	2.00%	\$ 21,800.00	\$ 19,620.00	
Totals		100.00%	\$1,090,000.00	\$ 981,000.00	
Project (7) Construction - Stormwater Pond Relocation Runway 34					FY 2024
Trade Description	NAICS Codes	% of Project	Project Value	FAA Share (90%)	
Admin/Construction Management	541611	2.00%	\$ 181,000.00	\$ 162,900.00	
Engineering	541330	7.00%	\$ 633,500.00	\$ 570,150.00	
Site Preparation Contractors	238910	50.00%	\$4,525,000.00	\$ 4,072,500.00	
Truck Hauling	484220	35.00%	\$3,167,500.00	\$ 2,850,750.00	
Landscaping	561730	5.00%	\$ 452,500.00	\$ 407,250.00	
Testing Laboratories	541380	1.00%	\$ 90,500.00	\$ 81,450.00	
Totals		100.00%	\$ 9,050,000.00	\$ 8,145,000.00	
Project (8) Design - Taxiway Whiskey Rehabilitation					FY 2024
Trade Description	NAICS Codes	% of Project	Project Value	FAA Share (90%)	
Engineering	541330	85.00%	\$ 765,000.00	\$ 688,500.00	
Testing Laboratories	541380	7.50%	\$ 67,500.00	\$ 60,750.00	
Surveying	541370	7.50%	\$ 67,500.00	\$ 60,750.00	
Totals		100.00%	\$ 900,000.00	\$ 810,000.00	
Estimated Totals for FY 2022-2024			\$ 15,854,902.00	\$ 14,269,410.00	

Summary of NAICS Codes:	NAICS Codes	% of Project	Project Value	FAA Share (90%)
Engineering	541330	19.42%	\$ 3,078,933.00	\$ 2,771,039.25
Admin/Construction Management	541611	2.43%	\$ 385,193.00	\$ 346,673.25
Surveying	541370	1.26%	\$ 199,125.00	\$ 179,212.50
Testing Laboratories	541380	2.04%	\$ 322,823.00	\$ 290,540.25
Environmental Consulting	541620	1.05%	\$ 165,900.00	\$ 149,310.00
Electrical Contractors	238210	2.86%	\$ 454,130.00	\$ 408,717.00
Site Preparation Contractors	238910	40.11%	\$ 6,360,000.00	\$ 5,724,000.00
Truck Hauling	484220	26.08%	\$ 4,135,500.00	\$ 3,721,950.00
Landscaping	561730	4.75%	\$ 753,298.00	\$ 677,967.75
Estimated Totals for FY 2022-2024		100.00%	\$ 15,854,902.00	\$ 14,269,410.00

CALCULATING THE BASE FIGURE

DAB analyzed the federally-assisted contract data for upcoming opportunities to determine in which trade descriptions contracts would be awarded during FY2022 through FY2024. A listing by each NAICS code of all ready, willing, and able firms in the market area was compiled from the U.S. Census Bureau, 2019 County Business Patterns by Legal Form of Organization and Employment Size Class for the U.S. and selected geographies.

Step 1. Weighted Availability of DBE firms:

The base figure for the relative availability was calculated as follows:

Method: Use of [Florida DBE Directory](#), [U.S. Census Bureau Data County Business Patterns 2019](#) and [FAA Civil Rights Connect: DBE Goal Setting Tool](#).

Fiscal Year 2022 – For 10/1/2021 - 9/30/2022, award of the following is anticipated:

Project Name	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (= Trade \$ x DBE %)
Construction: ALS RWY 7L-25R LED Edge Light	Admin/Construction Management	541611	\$ 34,193	21	1,259	1.7%	\$ 570
	Electrical Contractors	238210	\$ 319,130	11	1,071	1.0%	\$ 3,278
	Landscaping Services	561730	\$ 11,398	19	2,137	0.9%	\$ 101
	Engineering Services	541330	\$ 79,783	34	989	3.4%	\$ 2,743
	Testing Laboratories	541380	\$ 11,398	5	60	8.3%	\$ 950
Totals			\$ 455,902			1.7%	\$ 7,642
Design: RWY 25R RSA	Engineering Services	541330	\$ 70,850	34	989	3.4%	\$ 2,436
	Surveying and Mapping	541370	\$ 13,625	8	153	5.2%	\$ 712
	Testing Laboratories	541380	\$ 13,625	5	60	8.3%	\$ 1,135
	Environmental Consulting Services	541620	\$ 10,900	22	101	21.8%	\$ 2,374
Totals			\$ 109,000			6.1%	\$ 6,658
FY 2022 Total			\$ 564,902			2.5%	\$ 14,300

Fiscal Year 2023 – For 10/1/2022 - 9/30/2023, award of the following is anticipated:

Project Name	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (= Trade \$ x DBE %)
Construction: RWY 25R RSA	Admin/Construction Management	541611	\$ 54,500	21	1,259	1.7%	\$ 909
	Engineering Services	541330	\$ 130,800	34	989	3.4%	\$ 4,497
	Site Preparation Contractors	238910	\$ 545,000	21	372	5.6%	\$ 30,766
	Specialized Freight Trucking, Local	484220	\$ 218,000	44	250	17.6%	\$ 38,368
	Landscaping Services	561730	\$ 119,900	19	2,137	0.9%	\$ 1,066
	Testing Laboratories	541380	\$ 21,800	5	60	8.3%	\$ 1,817
Totals			\$ 1,090,000			7.1%	\$ 77,423
Design & Construction: Replace Airport Beacon	Engineering Services	541330	\$ 39,000	34	989	3.4%	\$ 1,341
	Testing Laboratories	541380	\$ 10,500	5	60	8.3%	\$ 875
	Surveying and Mapping	541370	\$ 10,500	8	153	5.2%	\$ 549
	Site Preparation Contractors	238910	\$ 90,000	21	372	5.6%	\$ 5,081
	Electrical Contractors	238210	\$ 135,000	11	1,071	1.0%	\$ 1,387
	Admin/Construction Management	541611	\$ 10,500	21	1,259	1.7%	\$ 175
	Landscaping Services	561730	\$ 4,500	19	2,137	0.9%	\$ 40
Totals			\$ 300,000			3.1%	\$ 9,447
Design & Construction: Stormwater TWY N West Pond Rehab	Engineering Services	541330	\$ 600,000	34	989	3.4%	\$ 20,627
	Environmental Consulting Services	541620	\$ 60,000	22	101	21.8%	\$ 13,069
	Testing Laboratories	541380	\$ 60,000	5	60	8.3%	\$ 5,000
	Surveying and Mapping	541370	\$ 60,000	8	153	5.2%	\$ 3,137
	Site Preparation Contractors	238910	\$ 1,200,000	21	372	5.6%	\$ 67,742
	Specialized Freight Trucking, Local	484220	\$ 750,000	44	250	17.6%	\$ 132,000
	Admin/Construction Management	541611	\$ 105,000	21	1,259	1.7%	\$ 1,751
	Landscaping Services	561730	\$ 165,000	19	2,137	0.9%	\$ 1,467
Totals			\$ 3,000,000			8.2%	\$ 244,794
Design: Stormwater Pond Relocation - RWY 34	Engineering Services	541330	\$ 760,000	34	989	3.4%	\$ 26,127
	Environmental Consulting Services	541620	\$ 95,000	22	101	21.8%	\$ 20,693
	Testing Laboratories	541380	\$ 47,500	5	60	8.3%	\$ 3,958
	Surveying and Mapping	541370	\$ 47,500	8	153	5.2%	\$ 2,484
Totals			\$ 950,000			5.6%	\$ 53,262
FY 2023 Total			\$ 5,340,000			7.2%	\$ 384,926

Fiscal Year 2024 - For 10/1/2023 - 9/30/2024, award of the following is anticipated:

Project Name	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (= Trade \$ x DBE %)
Construction: Stormwater Pond	Admin/Construction Management	541611	\$ 181,000	21	1,259	1.7%	\$ 3,019
Relocation - RWY 34	Engineering Services	541330	\$ 633,500	34	989	3.4%	\$ 21,779
	Site Preparation Contractors	238910	\$ 4,525,000	21	372	5.6%	\$ 255,444
	Specialized Freight (except Used Goods) Trucking, Local	484220	\$ 3,167,500	44	250	17.6%	\$ 557,480
	Landscaping Services	561730	\$ 452,500	19	2,137	0.9%	\$ 4,023
	Testing Laboratories	541380	\$ 90,500	5	60	8.3%	\$ 7,542
Totals			\$ 9,050,000			9.4%	\$ 849,286
Design: TWY W Rehab	Engineering Services	541330	\$ 765,000	34	989	3.4%	\$ 26,299
	Testing Laboratories	541380	\$ 67,500	5	60	8.3%	\$ 5,625
	Surveying and Mapping	541370	\$ 67,500	8	153	5.2%	\$ 3,529
Totals			\$ 900,000			3.9%	\$ 35,454
FY 2024 Total			\$ 9,950,000			8.9%	\$ 884,740

Table 4 - BASE GOAL PROJECTION AFTER WEIGHTING:

FISCAL YEARS	Weighted DBE Availability	Trade Dollars (\$)
FY 2022	\$ 14,300	\$ 564,902
FY 2023	\$ 384,926	\$ 5,340,000
FY 2024	\$ 884,740	\$ 9,950,000
TOTALS	\$ 1,283,965	\$15,854,902

- Total Weighted DBE Availability: \$1,283,965
- Total for All Trades: \$15,854,902

Dividing the weighted DBE totals by the total estimate for all trades gives a base DBE availability figure for the projects anticipated during the goal-setting period. This figure is expressed as a percentage and serves as the basis for the three-year overall goal.

Base of DBE Goal: 8.1%

ADJUSTING THE BASE FIGURE

Pursuant to 49 CFR Section §26.45(d), DAB adjusts the base figure based on demonstrable evidence. Our base figure is higher than past participation. For this reason the base figure is adjusted for the availability of DBEs to perform work on federally-assisted contracts in FY 2022 - 2024. The adjustment is done in an effort to increase DBE participation absent the effects of discrimination.

STEP 2: ADJUSTMENTS TO THE BASE GOAL FIGURE- 49 CFR SECTION §26.45 (d)

DAB analyzed the federally-assisted contract data from fiscal years 2018 through 2020 to determine the median past participation.

Fiscal Years	Total Grant \$ Amount	DBE Goals			Accomplishments		
		Race Conscious (%)	Race Neutral (%)	Total	Race Conscious (%)	Race Neutral (%)	Total
FY 18	\$20,668,944	2.0%	0.0%	2.0%	1.2%	29.3%	30.55%
FY 19	\$2,581,644	2.0%	0.0%	2.0%	0.1%	0.7%	0.80%
FY 20	\$3,322,700	0.0%	2.0%	2.0%	0.0%	2.4%	2.40%

Based upon analysis of past performance in the utilization of the relative available DBEs in airport contracts, an adjustment to the base figure is made as follow:

- **Calculating Adjusted Base Figure – Past Participation Median: 2.40**
- **Base Goal Figure** (before adjustments) **plus** the median (from past participation) **Divided** by two **equals** the Overall Goal Figure.
 - **Calculation:** $(8.1 + 2.4) = 10.5 \div 2 = \underline{5.25\%}$
- Base Goal Figure was decreased by **2.85%** in order to reflect as accurately as possible the DBE participation we would expect in the absence of discrimination.
- The adjustment to the goal figure was necessary in order to best reflect the potential participation of DBEs in planned contracting opportunities when compared to previous DBE participation in FAA-assisted contracts at DAB.
- **Overall Goal Figure: 5.25%**

Neither DAB nor the County of Volusia has conducted disparity studies in the area and does not expect to conduct a study in the near future. Barriers to participation for minorities and DBEs have not been identified nor reported in the County of Volusia area.

The [County of Volusia's website](#), offers a variety of business assistance opportunities including links to procurement technical assistance, grant opportunities, outreach programs, DBE certification guidance, access to the County of Volusia Vendor Self-Service (VSS) system and small business assistance. The County of Volusia also provides links to other government sources including the Small Business Administration and their online women's business center and to government contractor registration information, the Federal Register, and the FAA (Federal Aviation Administration).

The [County of Volusia's Purchasing Department webpage](#) provides a PowerPoint presentation from previously held vendor workshops on how to do business with the County of Volusia and information regarding how to submit a proposal. All of these resources can assist potential bidders both within the County of Volusia government and through various other quasi-governmental agencies/organizations in the area.

Recently, two of Volusia County's largest entrepreneur programs have joined forces with the Volusia/Flagler SCORE Chapter 87 (Service Corp of Retired Executives), relocating to the Volusia County Business Incubator (VCBI), powered by the University of Central Florida Business Incubator Program (UCFBIP), conveniently located at DAB's International Terminal. SCORE provides free mentoring and counseling to small businesses, along with workshops, tools and entrepreneurs' advisement services. These local agencies strategic repositioning, allows the VCBI to host four agencies specifically focused on helping entrepreneurs and small businesses grow, create jobs and provide ongoing business support to foster success.

In addition, the Daytona Regional Chamber is launching the [Daytona Business United \(DBU\) Program](#) to lift up minority-owned businesses and provide them with mentorship, membership, education and a supportive network. While the program will require work and commitment to the process, applicants chosen will benefit through one-on-ones with their assigned mentor, meetings with other DBU members, strategic networking and business guidance from a Small Business Development Center consultant. Business owners interested in applying should [review expectations](#) prior to applying. Additionally, an important component of the program includes involvement from successful business leaders and owners to become mentors in the chamber's initiative. Those interested in becoming mentors should read the [Mentor Guidelines](#).

Breakout of Estimated “Race and Gender Neutral” (RN) & “Race and Gender Conscious” (RC) Participation – 49 CFR SECTION §26.51 (a)

DAB will meet the maximum feasible portion of the overall goal by using **race and gender neutral** means of facilitating DBE participation. We *may* determine specific contract goals only to contracting opportunities that have a sufficient number of ready, willing, and able contractors or subcontractors to successfully accomplish the project and meet the specific contract goal (race and gender-conscious). In each instance the contract goal will be set for each project based upon the availability of ready, willing, and able DBE firms registered for that particular trade description and type of procurement.

Race and gender-neutral (RN) is defined as not having race or gender specific goals on projects, but counting all participation of DBE subcontractors utilized by prime contractors on airport projects. Race and gender-conscious (RC) involves assigning a race or gender specific DBE goal on Federal Aviation Administration (FAA) – Airport Improvement Program (AIP) assisted contracts. This will be accomplished by various processes implemented through the County of Volusia Purchasing department policies and procedures. DAB will meet its overall goal through race and gender-neutral measures in order to facilitate DBE participation. Efforts to obtain race and gender-neutral participation *may* be accomplished by any of the following methods:

1. Unbundling large contracts;
2. Workshops and seminars on conducting business with local government;
3. Workshops and information exchanges between DBEs and prime contractors;
4. Cohesive work with Small Business Development Centers (SBDC) at Daytona State College, and the University of Central Florida;
5. Coordination with Bethune Cookman University, a historical minority college for training and education opportunities;
6. Work with numerous business incubator programs (UCF, City of Daytona Beach, City of DeLand) to assist with new business start-ups and expansions;
7. Work in coordination with the County of Volusia - Economic Development grants and assistance programs through the Department of Economic Development;
8. Assist DBEs in preparing proposals through historical, market research and debriefing on prior contract awards;
9. Conduct pre-bid conferences to explain requirements, solicit input and feedback on contract requirements and other options to arrive at same solution.
10. Arranging solicitations, times for the presentation of bids, quantities, specifications, and delivery schedules in ways that facilitates DBE, and other small businesses, participation;
11. Carrying out information and communications programs on contracting procedures and specific contract opportunities;
12. Providing services to help DBEs and other small businesses improve long-term development, increase opportunities to participate in a variety of kinds of work;
13. Ensuring distribution of DBE directory, through print and/or electronic means.

DAB estimates that in meeting the established overall goal of 5.25%, it will obtain 5.25% from race and gender neutral participation and 0.00% through race and gender-conscious measures.

Figure 1 - PREVIOUS OVERACHIEVEMENT OF DBE GOALS

Fiscal years	Achieved	Set Goal	Difference
FY 2020	2.37%	1.97%	+0.40%

This breakout is based on DAB’s history of overachievement on overall goals referenced above. We expect to obtain DBE participation through race and gender neutral means to obtain DBE participation. Therefore, the entire goal of 5.25% is to be achieved through race and gender neutral participation.

DAB will adjust the estimated breakout of race and gender neutral (RN) and race and gender conscious (RC) DBE participation as needed to reflect actual DBE participation [see §26.51(f)] and it will track and report race and gender-neutral (RN) and race and gender-conscious (RC) participation separately.

For reporting purposes, race and gender-neutral (RN) DBE participation includes, but is not necessarily limited to the following:

DBE participation through a:

1. prime contract obtained through customary competitive procurement procedures;
2. subcontract on a prime contract that does not carry a DBE goal;
3. prime contract exceeding a contract goal, and;
4. subcontract from a prime contractor that did not consider a firm’s DBE status in making the award.

PUBLIC PARTICIPATION - 49 CFR SECTION §26.45 (g)(1)(i):

CONSULTATION:

In establishing an overall goal, DAB will provide for consultation and publication. A Public Notice to be posted on the official website of the Daytona Beach International Airport (www.FlyDaytonaFirst.com) to announce the proposed Overall Triennial Goal for the Fiscal Years 2022-2024 on FAA-AIP assisted contracts. Such notice will inform the public that the proposed 5.25% goal and its justification is available for inspection at the Daytona Beach International Airport (DAB) administrative offices in Daytona Beach, Florida, during normal business hours, following the date of publication. Public comments will be accepted on the goal analysis for a period of 30 days from the date of public advertisement.

This process will include consultation with minority, women's, and general contractor groups, community organizations, and other officials or organizations which could be expected to have information concerning the availability of disadvantaged and non-disadvantaged businesses, the effects of discrimination on opportunities for DBEs, and the County of Volusia in collaboration with the Daytona Beach International Airport's (DAB) efforts to establish a level playing field for the participation of DBEs. The consultation included a scheduled, direct, interactive exchange with as many interested stakeholders as possible focused on obtaining information relevant to the goal setting process, and was conducted prior to the goal methodology submittal to the operating administration (FAA) for review. These local groups included but are not limited to minority and women's groups within our market area such as: [African American Entrepreneurs Association](#), African American Association of Deltona, [National Association of Minority Contractors](#), [Service Corp of Retires Executives \(SCORE\)](#), [Volusia County Hispanic Association](#), [Volusia County Hispanic Chamber of Commerce](#) and the [West Volusia NAACP](#).

The consultation engaged in was provided by webinar and face-to-face-meeting, which was held at the Daytona Beach International Airport, Dennis McGee Room (2nd floor) and via webinar on **Friday, November 12, 2021, at 2:00PM to 3:30PM (EST)**.

The following comments were received during the course of the consultation:
[Public comments received within 30 days of this notice will be included in this section with our final proposed goal submission to the operating administration (FAA)].

A notice of the proposed goal was published at www.FlyDaytonaFirst.com, [DAB's official website - under the Disadvantaged Business Enterprise \(DBE\) Programs webpage](#) before the methodology was submitted to the FAA.

If the proposed goal changes following review by the FAA, the revised goal will be posted on DAB's official website.

Notwithstanding paragraph (f)(4) of §26.45, DAB's proposed goals will not be implemented until this requirement has been met.

PUBLIC NOTICE

The Daytona Beach International Airport (DAB), operated by the County of Volusia, in Daytona Beach, Florida, hereby announces its proposed Disadvantaged Business Enterprise (DBE) participation goal of **5.25%** for FAA-funded contracts/agreements. The proposed goal pertains to federal fiscal years 2022 through 2024.

A webinar and face-to-face meeting:

***DAB Proposed Disadvantaged Business Enterprise (DBE)
Goals & Methodology FY 2022-2024
Stakeholders Consultation***

Will be held on **Friday, November 12, 2021 – 2:00PM-3:30PM(EST);**

TO ACCESS THE MEETING PLEASE REGISTER AT:

<https://attendee.gotowebinar.com/register/2631502279204171280>

After registering, you will receive a confirmation email containing information about joining the webinar.

To attend the meeting in-person: DAB, 700 Catalina Drive, Dennis McGee Room (2nd Floor), directly across from TSA Checkpoint, Daytona Beach, Florida, 32114.

If you have any questions or require special assistance, feel free to contact:

Ms. Kimberly Castro, Special Projects Administrator at (386) 248-8030 ext.18329, for the purpose of consulting with stakeholders to obtain information relevant to the goal-setting process. The proposed goal and its attendant methodology are available for inspection between 8:00AM-4:00PM, Monday-Friday at the airport's administrative offices: 700 Catalina Drive, Suite# 300, Daytona Beach, Florida. These goals are established in accordance with **49 CFR Part 26**.

Written comments on the DBE goal will be accepted for **30** days from the date of this publication, until midnight, November 24, 2021, sent to the following contacts:

**Gregory Winquist, DBELO
700 Catalina Drive. Suite#300
Daytona Beach, FL 32114
Phone: (386) 248-8030 or GWinquist@volusia.org**

AND/OR

**Herlinda Bradley,
DBE/ACDBE Program Compliance Team
FAA Southern Regional Office
Office of Civil Rights, ASO-9
1701 Columbia Ave
College Park, GA 30337
Phone: (954) 641-6637 or Herlinda.Bradley@faa.gov**

NOTICE UNDER THE AMERICANS WITH DISABILITIES ACT (TITLE II)

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the County of Volusia ("County") will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. County does not discriminate on the basis of disability in its hiring or employment practices and complies with all regulations promulgated by the U.S. Equal Employment Opportunity Commission under Title I of the ADA.

County will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities so they can participate equally in County programs, services, and activities, including qualified sign language interpreters, documents in Braille, and other ways of making information and communications accessible to people who have speech, hearing, or vision impairments.

The ADA does not require the County to take any action that would fundamentally alter the nature of its programs or services, or impose an undue financial or administrative burden.

County will make such reasonable modification to policies and programs for qualified persons with disabilities to ensure they have an equal opportunity to enjoy all of its programs, services, and activities. For example, individuals with service animals are welcomed in County offices, even where pets are generally prohibited.

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in a program, service, or activity of County, should contact the office of the County's ADA Title II Coordinator, Jim Corbett, at (386) 248-1760, as soon as possible but no later than 2 business days before the scheduled event or meeting. This paragraph shall likewise apply to written requests by a physically handicapped person needing a special accommodation to attend a public meeting in accordance with section 286.26, Florida Statutes.

Complaints that a program, service, or activity of County is not accessible to persons with disabilities should be directed to the County in accordance with the County of Volusia Grievance Procedure under the Americans with Disabilities Act (Title II). A copy of the procedure may be obtained by contacting the office of the County's ADA Coordinator, (386) 248-1760.

County will not place a surcharge on a particular individual with a disability or any group of individuals with disabilities to cover the cost of providing auxiliary aids/services or reasonable modifications of policy, such as retrieving items from locations that are open to the public but are not accessible to persons who use wheelchairs.

Assisted listening system receivers are available for the hearing impaired, and can be obtained from the Deputy Clerk by calling the County Manager's Office at (386) 736-5920.

COUNTY OF VOLUSIA
TITLE VI – NONDISCRIMINATION POLICY

It is the County of Volusia's policy to comply with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990 and other Federal and State discrimination laws and regulations. The County prohibits discrimination by its employees, contractors and consultants in all of its programs, services and activities. The County is committed to ensuring that no person is excluded from participation in, or denied the benefits of, its services on the basis of race, color, sex, religion, national origin, age, income, disability or family status.

Moreover, the County of Volusia believes the best programs and services result from careful consideration of the needs of all of its communities and their involvement in the public policy and governmental services decision-making process. The County of Volusia values diversity and welcomes input from all interested parties, regardless of cultural identity, background or income level.

In accordance with the foregoing, the County of Volusia has established a discrimination complaint procedure and will take prompt and reasonable action to investigate and eliminate discrimination when found. Any person who believes that he or she has been subjected to discrimination based upon race, color, national origin, sex, religion, age, disability, family or income status in any of Volusia County's programs, services, or activities may file a complaint with the Volusia County Title VI Nondiscrimination Coordinator:

Cindy Finney
Activity Project Manager/Title VI Coordinator
Human Resources Division
Volusia County Government
125 W. New York Ave. Suite #141, DeLand, FL 32720.
Email: cfinney@volusia.org
Phone: (386) 736-5951 Ext. 12834
Hearing Impaired: 711 (Florida Relay) / (800)-955-8771 (Florida Relay for TTY Users)

DAYTONA BEACH INTERNATIONAL AIRPORT (DAB)
TITLE VI – NONDISCRIMINATION POLICY

Daytona Beach International Airport (DAB) is a service of the County of Volusia and is committed to ensuring that no person shall, on the basis of race, color or national origin, sex, age, disability, family or religious status, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination or retaliation under any DAB program or activity as provided by Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, and Section 520 of the Airport and Airway Improvement Act of 1982.

DAB works to ensure nondiscrimination in all of its programs and activities. Awards of contracting, concessionaires, and leases are managed by the Volusia County Purchasing and Contracts Division and the Volusia County Council, and are made without regard for race, color, national origin, sex or creed.

The DAB Title VI Coordinator is responsible for the overall management of the Airport's Title VI Program and the Limited English Proficiency (LEP) Access Plan described in this document. The DAB Title VI Coordinator is responsible for initiating and monitoring Title VI activities, preparing required reports and other responsibilities as required by 49 CFR 21.

Gregory Winqvist, Title VI Coordinator
700 Catalina Drive. Suite#300, Daytona Beach, FL 32114.
Email: GWinqvist@volusia.org
Phone: (386) 248-8030 or Fax: (386) 248-8038

Appendix A – Base Figure Worksheet

<i>Summary of NAICS Codes:</i>	<i>NAICS Codes</i>	<i>% of Project</i>	<i>Project Value</i>	<i>FAA Share (90%)</i>
Engineering	541330	19.42%	\$ 3,078,932.50	\$ 2,771,039.25
Admin/Construction Management	541611	2.43%	\$ 385,192.50	\$ 346,673.25
Surveying	541370	1.26%	\$ 199,125.00	\$ 179,212.50
Testing Laboratories	541380	2.04%	\$ 322,822.50	\$ 290,540.25
Environmental Consulting	541620	1.05%	\$ 165,900.00	\$ 149,310.00
Electrical Contractors	238210	2.86%	\$ 454,130.00	\$ 408,717.00
Site Preparation Contractors	238910	40.11%	\$ 6,360,000.00	\$ 5,724,000.00
Truck Hauling	484220	26.08%	\$ 4,135,500.00	\$ 3,721,950.00
Landscaping	561730	4.75%	\$ 753,297.50	\$ 677,967.75
Estimated Totals for FY 2022-2024		100.00%	\$ 15,854,900.00	\$ 14,269,410.00

<i>Past Participation YEARS</i>	<i>Percentages</i>	<i>WORKSHEET CALCULATION STEPS</i>	<i>Percentages</i>
FY 2018	30.55%	<u>STEP 1:</u> BASE GOAL – Weighted Availability	8.1%
FY 2019	0.80 %	MEDIAN PAST PARTICIPATION	2.4%
FY 2020	2.40 %		
MEDIAN	2.40 %	<u>STEP 2:</u> OVERALL GOAL – Average of the 2	5.25%